

**Subject: Why Select LPS Integration as your Citrix Solutions Advisor**

**Citrix Subscription Advantage**

Citrix Subscription Advantage is the maintenance Citrix customers pay every year on their Citrix software and hardware. This annual maintenance keeps your hardware and software current, with access to new major releases without any additional cost.

**The role of LPS as your Citrix Solution Advisor**

Selecting LPS Integration as your Citrix Solution Advisor is an easy, online process. By selecting LPS Integration, you give your LPS Integration contact visibility into your Citrix licensing information without sharing your own personal login. Giving LPS Integration access to your licensing information provides you the following benefits:

1. LPS Integration will be notified directly by Citrix Systems when your licenses are within 90 days of renewal.
2. LPS Integration has the ability to provide customized Subscription Advantage quotes that you can use to renew your software (Please Note: **ALL** renewals are done directly with Citrix). We have the ability to consolidate licenses, date-sync expiration dates, and include or exclude items as needed.
3. LPS Integration can communicate with Citrix on your behalf to resolve any licensing-related issues, get answers to questions, and act as an agent on your behalf.

**Why LPS Integration**

LPS Integration is the premier provider of Citrix professional services in the Southeast region. We are the only Platinum-level provider (this is an invitation-only program) in Tennessee, and have an extensive staff of local, certified, full time Citrix engineers available to support our clients.